

Town of Pepperell
Goals and Objectives Form
March, 2010

Fiscal Year 2011 brings challenges and it continues to require the need to plan for effective services.

Please complete this form during the month of March, and review with your respective boards by April 15 to allow for publication prior to Annual Town Meeting, May 3, 2010.

Department: Council on Aging

One document for each set of Goals & Objectives

GOAL: (One sentence)

Increase awareness of the availability of nutritious, well balanced, affordable noontime meals at the Senior Center.

OBJECTIVE: (One to three sentences)

Increase attendance at the Senior Center mealsite by 25% on a regular basis in Fiscal year 2011.

Tasks or Activities (List two-three pertinent projects, with time lines).

1. Plan activities immediately prior to and/or following lunch to encourage attendance.
2. Organize a "bring a friend to lunch" event
3. Collaborate with MOC Elder Nutrition program to enhance meals, (ie: adding a salad bar).

OBJECTIVE: (One to three sentences)

Offer a second "homecooked" meal each week

Tasks or Activities (List two-three pertinent projects, with time lines).

1. Identify which day of the week to hold luncheon for best results.
2. Engage other organizations and groups to volunteer to prepare the weekly meal.
3. Plan other activities for that day accordingly.
4. Plan food menu carefully to remain within the COA's budget.

GOAL: (One sentence)

Engage and inform residents about the programs and resources available through the Council on Aging (available to both clients and caregivers).

OBJECTIVE: (One to three sentences)

Increase participation at the Senior Center by a minimum of 50 new clients in Fiscal year 2011.

Tasks or Activities (List two-three pertinent projects, with time lines).

1. Encourage working seniors to attend by offering evening programs.
2. Partner with a community organization (ie: scouts) to develop a commercial showing various activities and programs to be aired on cable.
3. Implement "bring a friend week".
4. Ensure all participants sign in to more accurately collect data.

OBJECTIVE: (One to three sentences)

Increase the number of homebound residents served by the Council on Aging by 25% in Fiscal year 2011.

Tasks or Activities (List two-three pertinent projects, with time lines).

1. Continue to work with First Responders and other agencies to identify Pepperell seniors who could benefit from services.
2. Expand the COA's Friendly Visitor program.
3. Continue to make referrals to various agencies ie: Nashoba Nursing, Montachusets Home Care, MOC Elder Nutrition program
4. Ensure all participants sign in to more accurately collect data

OBJECTIVE: (One to three sentences)

Identify the needs and interests of the senior residents of Pepperell.

Tasks or Activities (List two-three pertinent projects, with time lines).

1. Develop a survey to obtain feedback and suggestions
2. Collaborate with the webmaster to provide an interactive component to the COA website to encourage ideas and suggestions.
3. Develop and implement new activities and services based on identified needs.