

Town of Pepperell
Goals and Objectives Form
March, 2010

Department: Recreation Department

One document for each set of Goals & Objectives

GOAL: (One sentence)

Develop a wide variety of high quality recreational and leisure programs that are safe and accessible, and that meet the diverse needs and interests of all Pepperell residents on a year-round basis

OBJECTIVE: (One to three sentences)

Provide a full range of programs and activities to address community needs
Set fees and facility rental costs that are affordable to all socioeconomic levels
Promote, publicize and provide recreational services and programs for all ages
Ensure quality instruction

Tasks or Activities (List two-three pertinent projects, with time lines).

Ensure all instructors pass CORI and SORI checks
Develop an on-going appraisal and assessment of programs
Achieve and maintain an overall satisfaction rating of 90 or better

OBJECTIVE: (One to three sentences)

Provide a registration system that is easy to use and accessible to all citizens

Tasks or Activities (List two-three pertinent projects, with time lines).

Develop an on-line registration system to streamline program registration and payment process
Explore systems currently in use within the Town library and Town Hall for possible linkages/use
For those without internet access, establish a schedule at the community center for in-person registration

GOAL: (One sentence)

Maintain recreational facilities for active and passive use to minimize cost and maintain high level of usage

OBJECTIVE: (One to three sentences)

Provide amenities such as ball fields, play areas, sports equipment, and event equipment for public use

Tasks or Activities (List two-three pertinent projects, with time lines).

Schedule field usage for all town sports and recreation organizers

OBJECTIVE: (One to three sentences)

Maintain the Community Center for both public and private events

Tasks or Activities (List two-three pertinent projects, with time lines).

Maintain Community Center schedule

OBJECTIVE: (One to three sentences)

Develop an energy conservation plan for the Community Center

Tasks or Activities (List two-three pertinent projects, with time lines).

Install programmable thermostat to allow heat to be set at an acceptable level during the day and night