

Town of Pepperell

Economic Development Advisory Committee

1 Main Street, Pepperell, Massachusetts 01463-1644

Minutes – January 19, 2023

Meeting Committee Members Present:

Stephen Themelis, Chair

Joan Ladik, Clerk

Nicole Murphy

Lynne Archambault

Lindsey Allard

The meeting was called to order at 6:02 PM. Pledge of Allegiance took place. Meeting was recorded.

1. The Board welcomed new members Lynne Archambault and Lindsey Allard with both members giving a brief summary.
2. Discussion and nomination of the Clerk position. Chair Themelis made the motion to nominate Joan Ladik as Clerk, second by Ms Archambault, approved unanimously.
3. Chair Themelis thanked Joyce Morrow, who recently resigned, for her years of service as Clerk and member, and noted that she will be missed by everyone.
4. **Reports/Correspondence/Discussion (Matters may arise that the Chair did not reasonably anticipate)**
 - a. Jennifer Gingras, Town Planner, provided an update on the FY 24 round of the Community One Stop for Growth Grant. Ideas were presented regarding streetscape items such as benches, scooter racks, flags, planters and trees along the Main Street corridor around Railroad Square and beyond. There should be new sidewalks, crosswalks to and around the rotary as the construction proceeds in that location this Spring. Funding for additional signage on 119 and 111 is being sought as well.
 - b. There are three Wayfinding kiosks in town. Businesses will be asked if they want to purchase a 4x4 ad on a kiosk close to where their business is located. The kiosks will have a QR code that will take a traveler to the Town Website map as well as the individual business website. In addition to the QR code and kiosk map, a printed pamphlet will be included at each kiosk. Jenny will provide an update on the Wayfinding map once we have more details.
 - c. An update on the Adopt an Island program was reintroduced as something we should be moving forward on in the committee. Steve noted that the Select Board approved

4 locations for Adopt an Island for us to review. Steve suggested we proceed with an in depth discussion at our next meeting.

5. Next meeting date:

March 16, 2023