

SUMMARY - WHY THERE IS ONLY A SINGLE CABLE SERVICE PROVIDER IN PEPPERELL – Updated January 9, 2021

Cable television service in a town is offered to subscribers by service providers as a profit making business. The providers are not selected or voted on by a town. The cable companies are required by the FCC to operate under franchise agreements (licenses) that are issued by a city or town. These agreements are non-restrictive; that is, any number of providers are free to offer cable television services in a town. The only condition is that the licenses have to be offered by the Town to all providers on the same terms, which of course Pepperell is very willing to do. Whether a provider serves an area is strictly a business decision that is made by the provider; the terms of the license are for the most part not relevant to that decision.

Further information on this subject is in the document "[DETAILS - WHY THERE IS ONLY A SINGLE CABLE SERVICE PROVIDER IN PEPPERELL](#)".