

SUMMARY - WHY THERE IS ONLY A SINGLE CABLE SERVICE PROVIDER IN PEPPERELL

Cable service in a town is offered to subscribers by service providers as a profit making business. The providers are not selected or voted on by a town. The cable companies are required by the FCC to operate under franchise agreements (licenses) that are issued by a city or town. These agreements are non-restrictive; that is, any number of providers are free to offer cable services in a town. The only condition is that the licenses have to be offered to all providers on the same terms, which of course Pepperell is very willing to do. Whether a provider serves an area is strictly a business decision that is made by the provider; the terms of the license are for the most part not relevant to that decision.

Further information on this subject is in the document "[DETAILS - WHY THERE IS ONLY A SINGLE CABLE SERVICE PROVIDER IN PEPPERELL](#)".